

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 07647 290851Z
ACTION EB-08

INFO OCT-01 EA-12 ISO-00 AGRE-00 CEA-01 CIAE-00
COME-00 DODE-00 FRB-01 H-02 INR-10 INT-05 L-03
LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05 SS-15
STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02 OMB-01
DOE-15 /122 W

-----001699 292214Z /64

R 290808Z AUG 78
FM AMEMBASSY SEOUL
TO SECSTATE WASHDC 3158
INFO AMEMBASSY TAIPEI
AMEMBASSY TOKYO

UNCLAS SEOUL 7647

E.O. 11652: N/A
TAGS: ETRD, EPAP, KS
SUBJECT: COLOR TV CONSULTATIONS

REF: SEOUL 7458

1. GOVERNMENT OWNED KOREA HERALD AUGUST 29, 1978 REPORTED
AS FOLLOWS UNDER HEADLINE "ROK MISSION TO ASK U.S. NIX
TV CURBS":
A KOREAN DELEGATION WILL BE SENT TO THE UNITED STATES
SOON TO "DISSUADE" PERTINENT U.S. OFFICIALS FROM
RESTRICTING IMPORTS OF COLOR TELEVISION SETS FROM KOREA.
INFORMED SOURCES DISCLOSED YESTERDAY THAT THE DELEGATION,
TO BE ORGANIZED BY GOVERNMENT OFFICIALS AND REPRESENTATIVES
OF THE COLOR TELEVISION SET MANUFACTURING INDUSTRY, WILL
MEET PERTINENT U.S. OFFICIALS AND BUSINESS LEADERS TO ASK
THEM TO CALL OFF THE SCHEDULED RESTRICTION AS DISCLOSED
BY A U.S. DELEGATION WHICH VISITED SEOUL THE SOURCES ALLEGED
THAT KOREA'S COLOR TV EXPORTS TO THE UNITED STATES WHICH
TOTALED 110,000 DURING THE FIRST HALF OF THIS YEAR ARE
"FAR LESS" THAN THOSE OF THE REPUBLIC OF CHINA AND JAPAN
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DURING THE SAME PERIOD.
KOREA'S EXPORTS OF COLOR SETS DO NOT ADVERSELY AFFECT
THE U.S. INDUSTRY AS KOREA SHIPS 11-INCH AND 13-INCH
RECEIVERS WHICH THE U.S. INDUSTRY DOES NOT PRODUCE, THE
SOURCES SAID."

2. RIVAL KOREA TIMES SAME DATE CARRIED SIMILAR REPORT,

WHICH INCLUDED ROC AND JAPANESE COLOR TV EXPORT STATISTICS,
DESCRIBING ROK MISSION AS THE "LAUNCHING OF INTENSIVE
NEGOTIATIONS" "IN AN EFFORT TO BLOCK THE U.S. IMPORT
RESTRICTION MOVE." THE ARTICLE ALSO NOTED THAT "AS OF
THE END OF JUNE, KOREAN EXPORTS OF COLOR TV SETS TOTALLED
110,000, WHICH IS A LEVEL SLIGHTLY OVER LAST YEAR'S 100,500
UNITS."

GLEYSTEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION, NEGOTIATIONS, TRADE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Draft Date: 29 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SEOUL07647
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780353-0130
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780813/aaaaakfv.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 72d7f759-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 SEOUL 7458
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1589471
Secure: OPEN
Status: NATIVE
Subject: COLOR TV CONSULTATIONS
TAGS: ETRD, EPAP, KS
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/72d7f759-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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